



Pimpri Chinchwad Education Trust's

PUNE BUSINESS SCHOOL

(Approved by AICTE New Delhi)

POST GRADUATE DIPLOMA
IN MANAGEMENT
(PGDM)

IGNITING MINDS

INFORMATION BROCHURE



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Institute of Management

Dr. Kaustubh Medhekar

Management Consultant & Corporate Trainer

Vision

To create dynamic industry ready managers and entrepreneurs who are socially sensitive, ethical and harbingers of change equipped with a right blend of knowledge, skills and attitude.

Mission

Pune Business School is a confluence of world-class educational experiences that nurture lifelong learners and socially conscious managers and entrepreneurs through an integration of collaborative knowledge and professional skills within a sustainable environment that fosters research and serves the needs of the global community.

HIGHLIGHTS OF PCET

30+ YEARS
LEGACY OF
QUALITY
EDUCATION

650+
FACULTIES

23,000+
PLACEMENTS

65+
ACRES
3 CAMPUSES

450+
PATENTS

2,500+
RESEARCH
PAPERS

46,500+
ALUMNI

14,500+
STUDENTS ON
CAMPUS EACH YEAR

600+
RECRUITERS
EVERY YEAR

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Programs



Admissions



Academics



Beyond
Academics



Life at
PBS



Placements

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Dr. Girish Desai

Executive Director
Pimpri Chinchwad Education Trust (PCET)

From the Executive Director's Desk

Corporate India is on a continuous lookout for skilled management professionals who would accept challenges in an ever-changing economic environment. Holistic management education in our country continues to be the necessity of businesses.

Therefore, it's essential for the management institutes to deliver quality education to create the leaders of tomorrow. Pune Business School under the Pimpri Chinchwad Educational Trust (PCET) works towards developing leaders, managers, and entrepreneurs of the future.

The lush green sprawling campus, sacred ambience with world class infrastructure of our campus invites you to the most unique experience of quality learning in a multi-dimensional and participatory manner. The students are exposed to the best training in Marketing, Finance and Human Resource Management.

PGDM Students will gain live-projects' exposure and deep industry interactions through the latest pedagogy keeping ahead of Industry requirements. Numerous industry-academia interactions will definitely enrich the unique PGDM Program.

Taught by rich experienced faculty drawn from various leading industry and academia institutions, the students would march into corporate India with confidence.



Pune - Educational, Industrial and IT Hub

Pune Business School is located in one of the most well planned and green townships in India. Pune city is well known as hub of education.

Pimpri Chinchwad is known by many nomenclatures worldwide. Widely famous as an Industrial Township, it is also recognized as the Detroit of the East with the presence of many national and multinational automobile, manufacturing & IT companies. Blessed with rich cultural heritage and history.

Pimpri Chinchwad offers its inhabitants the unique opportunity of being comfortably close to the best professional, educational, medical and recreational opportunities, without the disadvantages of a typical urban setting, i.e. pollution, over-population, inadequate infrastructure, best place in the vicinity with the presence of around 3,000 industries.

PCET campuses are strategically located in PCMC and are surrounded by industrial & IT hubs / SEZ.



ABOUT PIMPRI CHINCHWAD EDUCATION TRUST (PCET)

Pimpri Chinchwad Education Trust (P.C.E.T) was established in the year 1990 by renowned Philanthropist and social activist Late Shri S. B. Patil with a mission to serve the society, industry & stakeholders through value added quality education from Nursery to Doctoral studies. The trust is committed to its mission by Creating, Communicating, Preserving and Applying Knowledge, Art and Academic Values. PCET has expanded in a relatively short span of time to include 9 institutions offering 11 diverse academic programs at the school, diploma, bachelor, Masters and PhD level.

More than 45000 students have passed out since the inception. There are currently about 14,500 students enrolled at the different campuses with academic instructions delivered by 650 plus faculty members having diverse international experience and renowned stature. The trust attracts talented students from different backgrounds. It is a melting pot of diverse cultures. The major objective of the trust is to inspire a culture of curiosity and create an environment with the best state-of-the-art facilities in the pursuit of academic excellence. The trust aspires to be the centre of exemplary research and be at par with some of the best institutions in the country. The decisions of the trust are guided by the integrity of best expertise and what is good for the advancement of learning, education and research.



PCET is highly ranked not only in Pune but all over Maharashtra. S.B.Patil Institute of Management was established with an effort to strengthen and fulfill the need of management education in Pune. The trust plans to continue this by offering a comprehensive and multi-disciplinary PGDM programme that is recognized by the All India Council for Technical Education [AICTE]. PCET has a long-term association and has signed MoU's/co-operation agreements /strategic alliances with some of the leading academic institutions. These alliances have helped in strengthening the agreements to ensure that the students' education needs meet the highest international standards.

The campus provides spacious facilities that include rich libraries, state-of-the-art IT infrastructure, multimedia study halls, advanced scientific and research laboratories and computing labs, student centers with access to a cafe, mess facilities, canteen facility etc. There are also separate residential areas for boys and girls students. PCET's gives prominence to offering excellent education and this unrelenting pursuit for excellence has earned it a lot of respect among other trusts in the area. Harboring a diverse cultural mix, extensive academic programs and elegant campus settings are but a few of the remarkable characteristics of the PCET trust.



ABOUT PUNE BUSINESS SCHOOL (PBS)



The Pune Business School is a comprehensive academic institution with a distinctive learning style and a global vision. It is an upcoming institute in academia, research and management in India and the Maharashtra region. In order to improve the student learning experience, a developed innovative and focused plan has been prepared to enhance and enrich the student services and facilities. As a part of this strategic focus, PBS aims to ensure that all new and existing engagements become a quality centered learning experience. PBS aims to meet student residential and social needs, provide effective student support services and promote the students' personal development and ultimately their employability.



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THEMES

At PBS, we give you the world of opportunities by building Attitude, Skills Knowledge (ASK) and ignite minds, make you agile and relevant to market needs with a global exposure to excel.



PBS - a PGDM with cutting edge technology, international exposure, startup orientation, world class faculty and infrastructure.

PBS a place to bury your future worries of employment. Prepares you for future with a bundle of certification courses, International exposure, latest blended learning methods all at an unmatched ROI



STRATEGIC LOCATION

- Strategic location within PCMC, well linked to Pune & Mumbai.
- One of the largest industrial townships in Asia
- PCMC is well-known for IT-ITES hub.
- Also known as Oxford of the East.
- Pune Railway Station 40 min. away
- Educational hub with several Universities, Colleges and Schools
- PCMC Bus Terminal within 20 min. away
- Pune International Airport 1 Hour away
- Home to numerous well known Indian & Multinational companies



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Why Pune Business School

ACCESS TO EXPERTS / NETWORKS

Access to faculty and recognized experts from Academia and Industry who are regularly invited during training sessions, guest lectures, seminars and workshops to speak on the current trends in the corporate world. Facilitating our students to establish strong networks with industry experts who can be reached out at all times.

A PERSONALIZED EXPERIENCE

A notably smaller batch size compared to various B-schools gives us an edge over others since we render individualized attention, shape students to pursue their careers according to global prerequisites and standards, enriching student teacher interactions and open window policy.

GLOBAL ORIENTATION THROUGH INTELLECTUAL CAPITAL

Our intellectual faculties focus on training, keeping in mind the international perspective of management in order to enable students to rise to the challenges of operating in a global world.

A STRONG ALUMNI NETWORK

Strong connects with Alumni, relentless and unending support from them in every step taken. The Existing management institute of the PCET trust's Alumni are on board for PBS.

PERFORMANCE UPGRADATION PROGRAM

A uniquely designed programme focusing on leadership, communication skills, emotional intelligence and the latest managerial trends.

PERSONALITY ENRICHMENT PROGRAM (PEP)

An exclusive programme that focuses on decision making in the face of conflicting situations and intense pressure, logical reasoning, aptitude, general knowledge & research skills of students.

A CULTURE OF COLLABORATION

Deepening a sense of collaborative culture, encouraging teamwork and creating lifetime relationships among the students through Field Trips, Mentorship activities, Group Projects, Student Clubs & Committees, Outdoor Excursions, Cultural extravaganza ensure a collaborative culture encouraging teamwork which deepens relationships among students that last a lifetime.

ENTREPRENEURIAL INSPIRATION & INNOVATION

Connecting entrepreneurs, tips to explore a potential new venture and initiating the launch of students' ventures in our incubation cell.

Faculty at PBS



Dr. Swapnali Kulkarni

Qualification: - B.Tech (A.E.), M.Tech (Gold Medalist), M.M.M, Ph.D.

Designation: - Dean Academics

Area of Interest: - Marketing Management, Agri-Engineering,

Brief Profile :-

Dr. Swapnali has a rich experience of 10 years in teaching, developing, mentoring, guiding and training of the student fraternity. She has a B.Tech Degree has been a recipient of Gold medal during her education for M.Tech degree. She has also completed her Ph.D. in area of Marketing Management. Her area of Interest includes Marketing management, Agri Engineering, and Agri Business Management.

An ambitious researcher at heart she has published 11+ research papers in various National and International Research journals. Her dynamic personality has led her to conduct Industrial Training in the area of Marketing. She has received an Award as Young Academician 2018 by CEGR, New Delhi.



Dr. Mitali Talukdar

Qualification: - Ph D. MPM. B Ed. B Sc.

Designation: - Professor

Area of Interest: - General Management, Strategic Human Resource Management, Project Guide, Training & Development, Labour Law, Business Communication.

Brief Profile :-

Dr. Mitali has overall 18 years of rich experience of Industry and Academia at multivariate strata. She was former Deputy Director in 'Institute of Infrastructure Studies & Construction Management and was Professor of General Management and Strategic Human Resource Management. She had worked in Sinhgad Institute and D.Y. Patil Institute of Management as well and was responsible for Project guidance, corporate liaison and overall coordination for NAAC and various activities. Her Doctoral research is based on Motivation and dealt with Structural Equation Modeling which is a buzz word in international research. Dr. Mitali has authored, coauthored, reviewed, published and presented several International and National research papers in Conferences, Conference proceedings and journals including IIT Roorkee and IIM Indore. She has been selected as Research Academic member of Symbiosis Institute (SCHMRD), Hinjewadi. She is part of an August Group as a speaker, 'Diversified Multidisciplinary Brain Group', which comprises of global members including Scientists, Academicians, Industry people and involved in many progressive academic activities.



Dr. Iram-Sultana Ansari

Qualification: - B. Pharmacy., M.B.A. (Human Resource Management), Ph.D. (Human Resource Management)

Designation: - Assistant Professor

Area of Interest: - Organizational Behavior, Labour Laws, Training & Development, Behavioral Psychology and Industrial Relation

Brief Profile :-

She has 9+ years of experience in teaching and industry. Her areas of Interest include Organizational Behavior, Labour Laws Training & Development, Behavioral Psychology, and Industrial Relation. Her area of interest has led her to conduct Behavioral Training for workers and staff at Industries. She has completed her graduation in Pharmacy and MBA from University of Pune. She also holds a Ph.D. in area of Human Resource Management and is now pursuing a diploma program in Training & Development from Indian Society for Training & Development, New Delhi.

She is a recipient of an award from Centre for Education and Research (CEGR) New Delhi as "Young Faculty 2018". She has around 9+ research papers published in National Journals and chapters in edited books. She has also been a resource person for 2 FDPs conducted by the Savitribai Phule Pune University for 2019 pattern on Outcome based education.

Faculty at PBS



Dr. Aishwarya Gopalakrishnan

Qualification: - B. Com., M.B.A. (Financial Management & International Business Management), Ph.D. (Financial Management)

Designation: - Assistant Professor

Area of Interest: - Management Accounting & Control, Financial Management, Banking & International Business studies, Law, Leadership & Training.

Brief Profile : - Dr. Aishwarya Gopalakrishnan has 10 years of experience in Teaching, Research and Industry. Her areas of interest includes Management Accounting & Control, Financial Management, Banking and International Business studies, Law, Leadership and Training. She has been a recipient of the "Young Faculty Award 2019" by CEGR New Delhi and "Odser Indoglobal- Grand Academic Achievement Award 2017" by ODSER Charitable Trust. She holds a Bachelor's degree in Commerce and Masters in MBA in Financial Management and International Business Management. She also holds a Ph.D. in Financial Management from Dr. D.Y. Patil Vidyapeeth, Pune

She has around 8+ papers published in National Journals, conference proceedings and chapters in edited books. She is also an author for the 4 books "Monograph on Research in Management". She has also conducted training On Leadership By KUL Foundation, under Case study session- EDP training for TOT in 2019 and has been a Resource person for Savitribai Phule Pune University's, Virtual Faculty Development Programme in Finance, on the topic Various Course Delivery Marking 100% Online Mode, Partly Online & other sources in July 2020

Dr. Lakshmi Jasti

Qualification: - M.Sc Statistics, M.B.S (Information Technology & Human Resource Management), Ph.D in Financial Management

Designation: - Assistant Professor

Area of Interest: - Discrete Mathematics, Probability & Combinatorics, Statistical Quantitative Methods, Business Research Methods, Decision Science & Programming and Business Analytics

Brief Profile :-

A Facilitator by heart she has rich 18+ years of experience in Teaching. Her areas of Interest are Discrete Mathematics, Probability & Combinatorics, Statistical Quantitative Methods, Business Research Methods, Decision Science & Programming and Business Analytics. She holds a Master's degree in M.Sc Statistics and M.B.S in Information Technology & Human Resource Management. She also holds a Ph.D. in Financial Management from Savitribai Phule Pune University.

She has been a recipient of "Best Teacher Award", by The international association of lions club-Lions club of Pune - 2016. She also has some interesting research papers published in few Journals.



Dr. Krishna Aineniwar

Qualification: - B.Sc., MBA, Ph.D.

Designation: - Assistant Professor

Area of Interest: - Sales and Distribution Management, Consumer Behaviour, Mobile Commerce

Brief Profile :-

Dr. Krishna as a skilled sales leader has over 12 years of experience developing high-performing sales teams and helping his channel partners achieve business success. His ability to identify and implement data-driven strategies and build genuine relationships leads to greater channel satisfaction and increased revenue for organization. In addition to having a sound experience into Sales & Distribution management, Team management, with the well-known organizations viz. Reliance Jio Infocomm Ltd, Samsung India Electronics Ltd., His earlier stint in PGDM was with IIEBM Indus Business School, Pune where he contributed immensely for various institutional building activities apart from Teaching Marketing Management Subjects for the program. He holds a Ph. D degree in faculty of Commerce & Management from SRTM University, Nanded, Maharashtra. He has done MBA in Marketing from Pune University. He has published a couple of papers in reputed research journals.

Techno Management Visiting Faculty at PBS



Dr. S. S. Lakade

Professor & Dean,
Research & Innovation,
Entrepreneurship
Development



Mr. Stefan Haves

Cirque Director,
Film Actor and a
TEDx speaker



Dr. N. R. Deore

Professor,
PhD Aerospace Engg.
M.E. (CAD/CAM.),
IIT, Mumbai



Mr. Sashikant Kurbetti

Principal HR
Consultant Engg, Auto,
Textile, Real Estate
& Infrastructures Co's,



Dr. S. D. Thepade

Dean, Quality
Assurance, PCCOE
Ph.D. (Comp Engg.)



Anup Dandekar

People Partner,
Grow More Coach &
NLP Practitioner
Pune



Dr. Lalit Wadhwa

Principal at NMIET Pune
PhD, Electrical, Electronics
and Communications
IIT, Dhanbad



Ms. Rashi Sharma

Head of Learning and
Development at
Reliance Jio Infocomm Ltd
Pune, Maharashtra



Dr. Harish Tiwari

Principal at PCCOE&R,
MTech - Heating, Air
Conditioning, Ventilation &
Refrigeration, IIT, Roorkee



Mr. Sachin Apte

Area Business Head at
Reliance Jio Infocomm
Limited
Mumbai, Maharashtra



Dr. A. D. Thakare

Dean, International
Relation, Expert -
Artificial Intelligence
& Data Mining, PCCOE



Dr. Sanjivani Shelke

Dean HR, PCET

Guest Speakers at PBS

| Sr.No | Name of Guest | Designation and Company Name |
|-------|------------------------|---|
| 1 | Dr. Jayashree Fadnavis | Mentor : School of Holistic Development and School of Corporate Innovation and Leadership at MIT ADT University |
| 2 | Dr. Ganesh Natrajan | Chairman - 5F World I Lighthouse Communities Foundation |
| 3 | Mr. Sunil Kode | Vice President - Hr At WILO MATHER and Platt Pumps Pvt. Ltd. |
| 4 | Mr. Nileshkumar Shimpi | Deputy Director - Engineering, PT Mercedes-Benz Indonesia |
| 5 | Mr. P.M. Jassim | Executive Vice President & Regional Head at YES Bank Ltd |
| 6 | Mr. Manish Advani | Brand & Story Consultant TEDx & Motivational Speaker Global Goodwill Ambassador |
| 7 | Ms. Amruta Desai | Director, Kishor Pumps Pvt. Ltd. |
| 8 | Mr. Ramdas Mane | Mane Group of Industries, Pune- Chief Managing Director |
| 9 | Mr. Prem Prasad | Karvy Stock Broking Ltd , Pune- Cluster Head |
| 10 | Mr. Sumedh Gupte | Senior Manager at Business Standard |
| 11 | Mr. Ashwani Bakoo | Pilot, Psychotherapist, Aviation Consultant |
| 12 | Mr. Atul Pal | Regional HR Head & Regional Head sales at Emaar India |
| 13 | Mr. Mihir Jha | Amdocs Development Centre India Pvt. Ltd Director Strategic Programs |
| 14 | Mr. P. R. Trivedi | Retired Vice President Mfg in M&M Group |
| 15 | Mr. Darrell Wisbey | Chief Mentor. Retailer Advisor - Asia |
| 16 | Mr. Neeraj Bajpai | General Manager- HR at KDPL |
| 17 | Mr. J. N Bahulikar | General Manger, HR Rathii Transpower Pvt. Ltd. |
| 18 | Mr.Ajay Mallapurkar | Chairman & Co-founder at Recruit CRM |
| 19 | Dr. Sundar Ram Korivi | Policy Research in financial markets at NIFM. |
| 20 | Mr. Sanjay Landge | SAN Corporate Advisors- Managing Director |
| 21 | Mr. Shriram Kute | Connect with Locals - CEO |
| 22 | Mr. Mathew Johnson | WNS - Assistant Manager HR- Corporate Trainer |
| 23 | Mr. Akshay Deo | Carrero Group Manager HR |
| 24 | Dr. Anil Keskar | Dr. D. Y. Patil University - Advisor (Management Studies) |
| 25 | Dr. E. B. Khedkar | Director, Dr. D. Y. Patil School Of Management, Lohegaon, |
| 26 | Mr. Subhanshu Gupta | Funds India- Marketing Manager |
| 27 | Mr. Shailesh Malu | Director- Infinal India and Motivational Speaker |
| 28 | Mr. Atul Patil | Homwards LLP, Pune- Analyst |
| 29 | Mr. Milind Khedkar | Trainer |
| 30 | Mr. Rushikesh Dharmale | EduBridge Learning Pvt. Ltd Senior Manager |
| 31 | Mr. Avinash Mishra | HRBP at Advantmed India LLP |
| 32 | Mr. Akash Raut | Manager at IDFC FIRST Bank |
| 33 | Ms. Chaitali Kalbhor | HR Executive at Wisteria Real Vision Pvt. Ltd. |
| 34 | Mr. Rahul Patil | Samudra Institute of Maritime studies, Lonawala- Marketing |
| 35 | Mr. Shiraz Shaikh | Director at Barclays, Pune |
| 36 | Mr. Sukant Panda | Head of Business Transformation, Tieto, Helsinki, Finland |
| 37 | Mr. Abhishek Kulkarni | HR & IR Professional at Sandvik Coroman |

Admission Process

Admission to PGDM course shall be made only from the candidates qualified from any one of the six all India tests, ie: CAT/XAT/MAT/CMAT/ATMA/GMAT or the common entrance examinations (if any) conducted by the respective state governments.

Selection Process

- Candidates have to appear for Group Discussion and Personal Interview (GD & PI) on the date and at venue as communicated by Pune Business School.
- Names of shortlisted candidates will appear in the Merit List.
- To confirm admission, candidate should pay Rs.50,000 within seven days of display of the Merit List alongwith the original documents.
- All those, who apply on the basis of CAT, MAT, XAT, ATMA, CMAT (conducted by AICTE, New Delhi) CET-MAH-MBA/MMS (conducted by DTE, Maharashtra State), Entrance Test score will be called for GD & PI. The Institute will conduct the GD & PI. The merit list and wait listed candidates list will be prepared on the basis of the following criteria:

| | |
|---|------------------|
| Entrance Test Scores scaled down to 40 marks : | 40 marks |
| Group Discussion : | 20 marks |
| Personal Interview : | 20 marks |
| Past Academic performance (10+12+ Grad) : | [5+5+5] 15 marks |
| Sports/ Extra Curricular Activities/Work Experience : | 05 marks |
| Total : | 100 marks |

How to Apply

- Candidate can apply online through the website of Pune Business School: www.punebusinessschool.com or
- Candidate may procure prospectus directly from Pune Business School, Akurdi, Pune ; by paying an amount of Rs. 1,000/- in cash or by D.D. or
- Download the application form from the website and send the same duly filled in alongwith a D.D. of Rs.1000/- drawn in favour of 'Pune Business School', payable at 'Pune'.

Students needs to submit the original copies of below mention document at time of admission.

- | | |
|-------------------------------|---|
| • Entrance Exam Score Card | • Bonafide Certificate (students appearing in final year) |
| • 10 th Marksheet | • Two Photographs |
| • 12 th Marksheets | |
| • Graduation Marksheet | |

Note : Final selection will be based on overall score secured in PBS Selection Process.

Fee Structure

| Fee Structure (For Batch 2021-23) PGDM - Payment Schedule | | |
|---|---------------------------|--------------|
| Installment | Date | Amount |
| At the Time of Registration | - | Rs. 50,000 |
| First Installment | 1 st June 2021 | Rs. 2,25,000 |
| Second Installment | 31 st Dec 2021 | Rs. 1,50,000 |
| Third Installment | 1 st June 2022 | Rs. 1,25,000 |
| Total Fees for First Year | | 2,75,000 |
| Total Fees for Second Year | | 2,75,000 |

Note : FOR FOREIGN STUDY TOUR PROGRAM, The cost of travel and course fees and other related expenses would be borne by the students who intend to go at actual cost then.

Laptop will be provided to students at Rs. 25000 which is over & above the fees mentioned above.

Merit Scholarship

*Merit Scholarship is available for few students based on scholastic performance and their performance in Pune Business School /CGPA.

Hostel Facility

Separate Boy's hostel & Girls hostel is available with limited capacity on first come first serve basis.

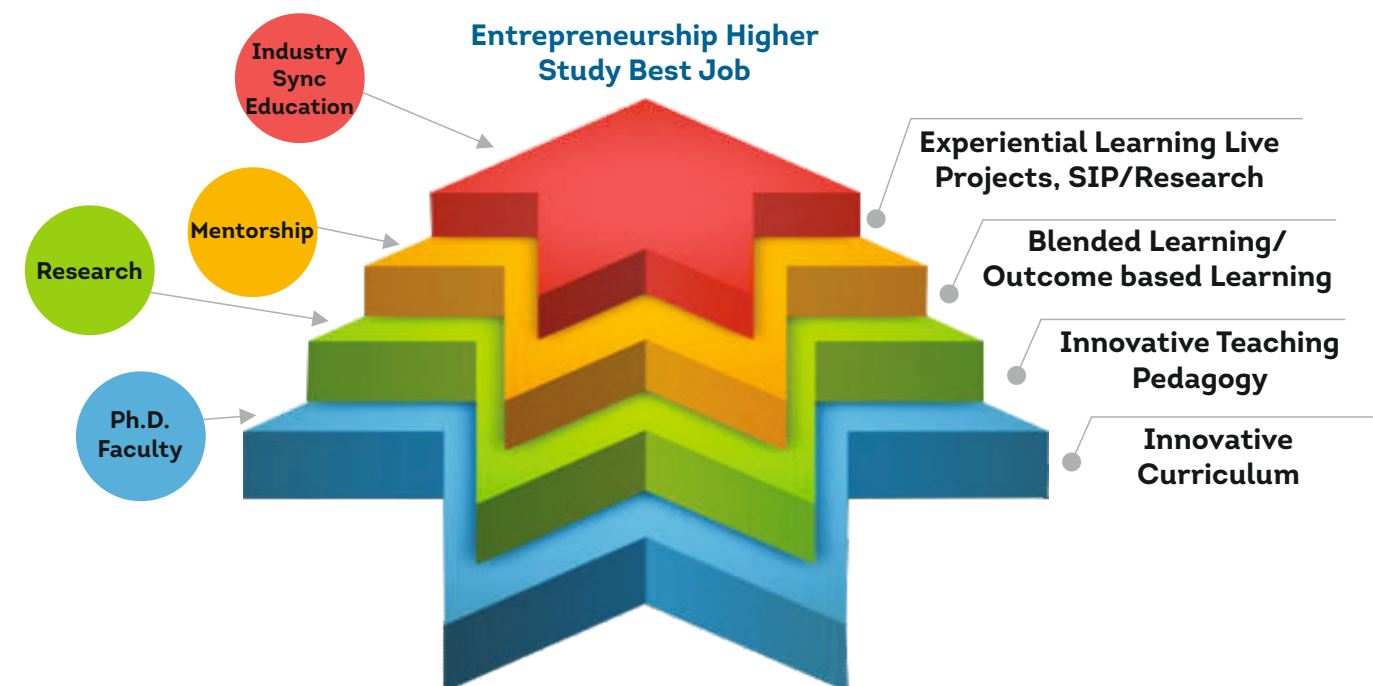
PBS Teaching & Learning Pedagogy

PBS: EXCELLENCE IN PEDAGOGY

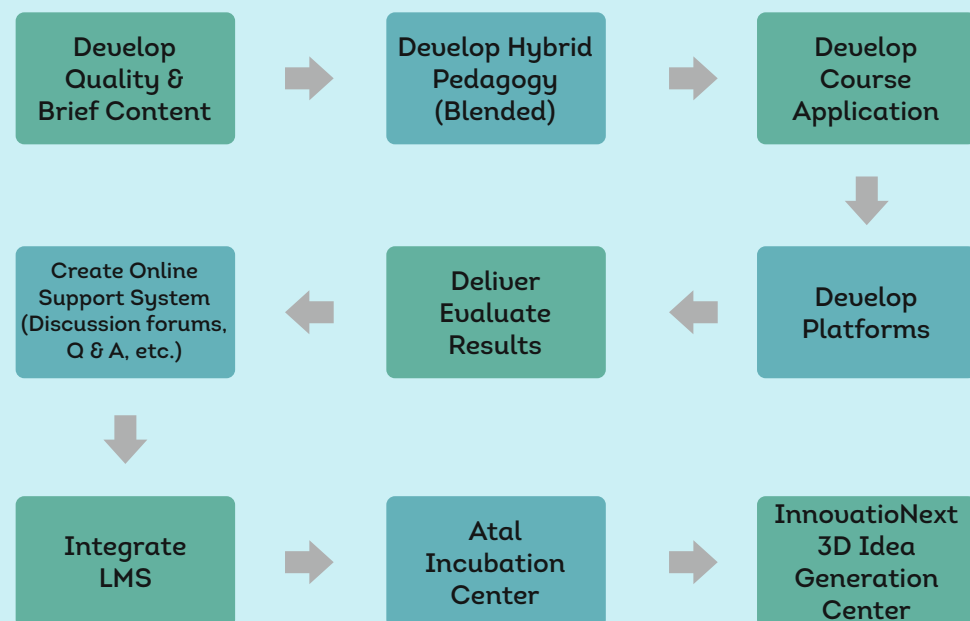


What sets PBS apart from all other management schools in India is its analytical pedagogy. PBS under PCET has played a pioneering role in the introduction of innovative courses. Every year new courses are introduced and changes made in current courses to keep students in sync with the latest developments in the field of management. All doctorate faculty members are research oriented and mentor students to conduct their projects as a part of experiential learning processes. PBS curriculum is totally focused on outcome based education.

Apart from regular student's interaction with blended learning process through lectures, using audio visual equipments, Case study or role play, project based learning; PBS has a foreign tour program. This enriches the overall curriculum for PBS to a global level. PBS goes beyond Industry 4.0 to engage students with the real world whilst learning the unique pedagogy of learning by solving industry problems through Innovation PBS PGDM students will understand the cutting edge techniques to resolve complex business challenges, learn dynamic thinking skills for the VUCA (Volatility, Uncertainty, Complexity and Ambiguity) world, learn scientific principles, creative thinking with Innovation as the Gold Mine and more.



INSIGHTS OF INNOVATING PEDAGOGY



| Teaching | Concurrent Continuous Evaluation | Co-curricular & ECA | Quality Content |
|-------------------------------------|---|-----------------------------|---|
| Online Teaching | Creative Assessment Methods | Co-curricular to improve | Brief & Smart Content |
| Schedule Classes & Timetable | Consider Pandemic Situation (Situational) | Understanding / absorption | Medium becomes the message |
| Additional Quality Content Creation | Assessment through Case Studies | Extra curricular to improve | Concept Teaching through |
| Study Notes, PPT (through E-mail) | Quiz, Poster Reading, Story Telling | Skills set through events | Online minutes videos |
| The e-Learning Repository | Literature Review | Activities and outcomes | Click link for further the course |
| Prepetual Update of Repository | Puzzles Online | | Success & Failure |
| Database | Cumulative Assessment though Technology | | Blended Learning Process |
| Tools & Platforms | Invitation to Experts for Assessment | | Will Drive Future Education |
| Zoom, Microsoft Teams | Invitation to Alumni for Assessment | | SIP |
| Social Media | | | Winter Internship |
| YouTube Streaming Video | | | Atal Incubation Center |
| Facebook Live | | | Innovation Next 3D Idea Generation Center |
| Linkedin Sharing | | | |
| Instagram for Short Videos | | | |
| Discussion Forum Boxes | | | |
| WhatsApp Group For Case Discussion | | | |

PGDM CURRICULUM

SEMESTER 1

Sub.Code - Compulsory Elective Course- (all 6)

| Sub.Code | (Compulsory Elective Course) |
|----------|--|
| G - 1 | Principle and Practices of Management |
| G - 2 | Human Psychology and Organisational Behavior |
| G - 3 | Accounting For Business Decisions |
| G - 4 | Economic Analysis For Business Decisions |
| G - 5 | Basics Of Marketing |
| G - 6 | Business Statistics |

SEMESTER 2

Sub.Code - Compulsory Elective Course

| Sub.Code | (Compulsory Elective Course) |
|----------|--|
| G - 7 | Marketing Management |
| G - 8 | Financial Management |
| G - 9 | Human Resource Management |
| G - 10 | Operations and Supply Chain Management |
| G - 11 | Business Research Methods |
| G - 12 | Business Environment |
| G - 13 | Winter Project |

Specialisation: HR (SC-Subject Core)

SH-1 Competency Based HRM
SH- 2 Labour Welfare

Specialisation: Finance (SC-Subject Core)

SF-1 Indian Financial System and Services
SF-2 Strategic Cost Management

Specialisation: Marketing (SC-Subject Core)

SM-1 Sales & Distribution Management
SM-2 Product & Brand Management

SEMESTER 3

Sub.Code - Compulsory Elective Course

| Sub. Code | (Compulsory Elective Course) |
|-----------|--|
| G - 13 | Business Policy and Strategic Management |
| G - 14 | Management Control System |
| G - 15 | Summer Internship Project |

| | | | |
|--|------------------------------------|--|-----------------------------------|
| Specialisation: HR (SC-Subject Core) | | Specialisation: Finance (SC-Subject Core) | |
| SH-1 | Strategic HRM | SF-1 | Advance Financial Management |
| SH-2 | Labour and Social Security Laws | SF-2 | Direct Taxation |
| SH-3 | HR Administration & Correspondence | SF-3 | Banking and Operations Management |
| Specialisation: Marketing (SC-Subject Core) | | | |
| SM-1 | Consumer Behaviour | | |
| SM-2 | Marketing Research | | |
| SM-3 | Integrated Marketing Communication | | |

SEMESTER 4

Sub.Code - Compulsory Elective Course

| Sub. Code | (Compulsory Elective Course) |
|-----------|---|
| G - 16 | Sustainability and Corporate Governance |

| | | | |
|--|---|--|-----------------------|
| Specialisation: HR (SC-Subject Core) | | Specialisation: Finance (SC-Subject Core) | |
| SH -4 | Performance and Compensation Management | SF-4 | Corporate Finance |
| SH -5 | Employee Relations and Labour Legislation | SF-5 | International Finance |
| Specialisation: Marketing (SC-Subject Core) | | | |
| SM-5 | Social Media and Digital Marketing | | |
| SM-6 | Strategic Marketing | | |

Specialization Tracks

| Marketing | Finance | Human Resource |
|--|---|--|
| Retail Marketing | Behavioural Finance | Current trends in HRM |
| Virtual Marketing | Risk Management | Learning and Development |
| Hospitality and Tourism Marketing | Rural and Micro Finance | Global HR Practices |
| Rural & Agri Marketing | Investment Banking | Cases in HR |
| B2B Marketing | Investment Analysis and portfolio Management | HR Analytics |
| Selling and Negotiation Skills | Commodities and Derivatives | Current trends in HRM |
| Marketing of Financial Services | Digital Banking Financial Analytics | Competency Mapping |
| Customer Relationship Management | Financial Re-Enggineering | Cross Cultural and Global HR Practices |
| Emerging Markets and Bottom of the Pyramid | Banking and Insurance | Organisational Development |
| Green Marketing | Risk and Treasury Management | Technological Trends in HRM |
| Case Studies in Marketing Management | Indirect Taxation | Mentoring and Coaching |
| Services Marketing | Project Appraisal and Finance | Tools and Techniques in Talent Acquisition |
| | Mergers Acquisition and Corporate Restructuring | Statutory Compliances in HR |
| | Treasury Operations | |

Value added Professional Certifications



Professional Certification Program

PBS PGDM program aims to build expertise in specialized area to develop skills sets so that you can enhance professional profile and career credentials. With these objectives at PBS students can also earn professional certification programs in specialized fields of Marketing, HR, Finance and Leadership etc. online or offline which help you to get job ready for an in demand career field. Learning through programmes such as-

- Certification Program in HR Generalist
- Certification Program in Advance Digital Marketing
- Certification Program in Financial Modelling

Pune Business School with a technology platform for guiding all its students towards Industry Readiness.

- Deploy the AI based Skill X platform where students can create their digital profile
- Undergo online courses through Skill X portal as per academic domain
- Availability of Industry relevant courses to make students employable
- Skill Gap Analysis – Skilling and recruitment Platform in single portal
- Improve the Quality of Education through Outcome Based Education (OBE) adoption

The technology-enabled solutions help towards the following outcomes

- Measure Employability of students and help in boosting their Industry-readiness through personalized up-skilling and adaptive learning in association with Industry
- Industry – Academia connect that is aligned to the demands of the industry, with a firm focus on improved new-age skills and recruitment outcomes for all stake-holders
- Provide an Integrated technology solution for B-Schools to improve the Quality of Education through Outcome Based Education (OBE) adoption

Build your profile

- Create a digital profile, showcasing holistic skills, competencies and qualifications to the industry

Discover Job Roles by domain

- Get detailed information on new-age careers, job profiles, skillset requirements, career progressions and identify his/her readiness for each job.
- Identifies his/her readiness for the jobs based on individual aspirations

Personalized Career Assistant

- Based on a combination of assessments and qualifications, personalized skilling journeys are recommended for each job-category
- AI based system to provide a student-centric up skilling recommendation

Up-skill

- Get access to up-skilling courses, projects and certifications which have been endorsed by Industry
- Undertake new-age Job centric courses in Online or Blended mode
- Additional qualifications and activities add to the Student profile

Get recruited

- Companies recruit students for Jobs/Internships based on the Student profile and their Job readiness

Quality of Education

We also provide an integrated end-to-end technology system that tracks and helps improve quality of Education, learning & teaching processes, while also delivering streamlined & AI-driven business insights.
It offers:

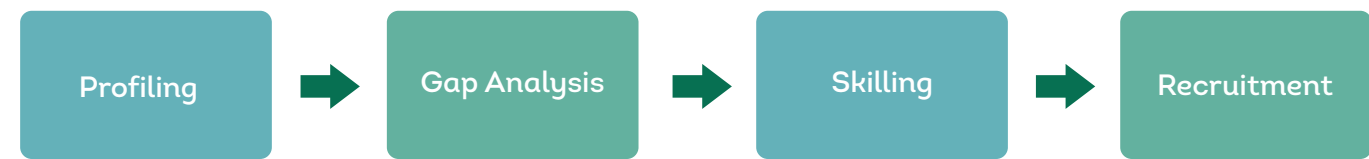
Outcome-based Education

- Enables easy implementation of Outcome Based Education (OBE) model conforming to NBA standards to efficiently analyse the targets and attainment levels for the various programs running in the institution
- Artificial Intelligence based solution to improve efficiency and accuracy

On-demand Analytics

- Generate real-time, customized reports & analytics powered by AI

KRACKIN Skill X



Direct Industry-interaction Network A Platform for students to directly engage and interact with different industry recognized certifications. A collaborative learning platform to get exposed to latest industry trends and learn from experienced practitioners.

Recruitment Engine

KRACKIN will expose the students in the college to suitable recruiters through the platform. Companies will select candidates based on the profile scores and co-ordinate the rest of the selection process. College can expose students to their existing recruiters through the platform as well.

Online Certification Programs

Access to wide range of online / blended programs for the students for up skilling and making industry ready.

- Wide range of Course across domains
- Cross domain selection of courses
- Credit alignment configuration
- Selection of Online / Blended Model Programs

List of Certification Courses included in Fees: -

| Compulsory Certifications | Choice Based | Mode of Delivery |
|----------------------------|--|--|
| 1. Data Analytics | 1. Brand Planning and Consumer Insights | Self-paced online + Face to Face doubt clearing sessions |
| 2. Digital Marketing | 2. Marketing Management | |
| 3. Advanced Excel | 3. Essentials of Business Law for Entrepreneurs and Start-ups | |
| 4. Presentation Skills | 4. Logistics & Supply Chain Management | |
| 5. Communication Skills | 5. Fundamentals of Foreign Trade | |
| 6. Proficiency in Business | 6. Investment Planning for Individuals | |
| | 7. Financial Modelling & Valuation | |
| | 8. Tally for Professionals | |
| | 9. HR Practices | |
| | 10. Machine Learning/Cloud Computing | |
| | 11. Innovation & Entrepreneurship | |
| | 12. Change Management | |
| | 13. Foreign Language (German) | |
| | 14. Foreign Language (Japanese) | |

Proposed International Certification Courses: -

Business Management

- **Advanced Digital Marketing**
One Week | Delphi | Dubai, UAE
- **Strategic Entrepreneurship**
One Week | Utrecht Summer School | Utrecht, Netherlands
- **Winter Business School**
Two Week | University of Groningen | Groningen, Netherlands
- **Sustainable Business and Economy for Smart Cities**
Three Days | IE business School | Madrid, Spain

**International courses at actual cost payable by the students opting for International linkages with University of West Minster U.K. and other colleges of UK, Singapore, Dubai and Canada already in place in PBS.





INTERNATIONAL EXPOSURE THROUGH GLOBAL RESOURCES



Mr. Renya Kikuchi

Chairman, SCCIP Japan Co., Ltd.

Mr. Kikuchi founder Chairman of SCCIP Japan Co. Ltd., formerly known as Learning Systems, Japan. As the first official agent of LEGO Education in Japan, Learning Systems has been running Lego schools since 1997. He was involved in developing educational curriculum used in the schools. Learning Systems then developed a unique teaching approach, combining his own curriculum and other teaching materials. Learning Systems is now managing STEM (The Science, Technology, Engineering, and Mathematics) – Robotics Education. Since 2011, Learning Systems has expanded the business overseas. As of today, more than 26,000 students in India are benefiting from the STEM-Robotics education program developed by Learning Systems.

Mr. Kikuchi graduated from the Department of Mathematics, Faculty of Science, Gakushuin University in Japan in 1969. After working at Nihon Unisys, Ltd. , Chuo Coopers & Lybrand Consulting (Price water house Coopers today), he became President of I.M. Corporation another company founded by him for IT business.

Dr. Tairo Nomura

Advisor, SCCIP Japan Co., Ltd.

Dr. Tairo Nomura, Adviser to SCCIP, Japan for its research and development area. He got his Ph.D from Tokyo Institute of Technology. He has also been coordinating joint research with number of research institutions both in Japan and internationally including with MIT among others. He is also Member of Japan Society of Educational Technology (JSET), Handling Board Member of Robo Cup Junior, Japan and Executive Member of Robo Cup Junior, 2009-2013. He has written books on "Guide book of Robo Cup Junior, The basic foundations of Information and the competence of practical use of information. He is actively involved in developing curriculum for Indian schools and trains our faculty.

Presently he is working as Asst. Professor at Saitama University, Japan



Dr Ben Baliga

Lean Six Sigma Professional
Greater Minneapolis-St. Paul University

Available for consultation in Statistical Process Control, Design of Experiments (DOE), Manufacturing Process design and improvement, Facilities Layout Design etc. He provide Lean Six Sigma Training and conduct Kaizen events at manufacturing companies in Minnesota. He can also provide customized Manufacturing Engineering training programs, leadership and motivation training for Engineers, Managers and Shop floor personnel. Specialties: Lean Manufacturing, Lean Six Sigma, Value Stream Mapping, Kaizen event conduction, Productivity Improvement, Audit of the Manufacturing Operations for providing customized solutions.

INTERNATIONAL EXPOSURE THROUGH GLOBAL RESOURCES



CA. Pramod Jain

Chartered Accountant, Business Valuation Professional, Insolvency Professional, Independent Director, Global Business Coach, Corporate Trainer, Motivational Speaker and Management Faculty.

- Rich corporate experience of 36 years in India and across the globe of all functions relating to finance, accounts, law and taxation helping him provide effective Vision, Supervision, Direction and Control.
 - Rich corporate experience of 20 years as Finance Head, Legal Head & Company Secretary.
 - 6 years Head of Finance Academy and Sr. Advisor L& D in Finance to ArcelorMittal, world's largest steel and mining company.
 - 6 years as a Global Corporate Trainer, Business & Life Coach and Inspirational Speaker.
- Currently associated with Suratwala Business Group Ltd. As an Independent Director
- As a Business Valuation Professional done numerous valuations as per the requirements of the Companies Act, SEBI Regulations, FEMA, IFRS & IndASs, and other statutes.
- As an Insolvency Professional: - Liquidator for a Birla Group Company for Voluntary Liquidation U/S 59 of Insolvency & Bankruptcy Code (IBC) 2016.
- Advisor & Coach for implementation of IndASs: -Training Accounting and Finance professionals for implementation of IndASs and also for audit of accounts prepared based on IndASs.
- Head of Finance Academy and Sr. Advisor L& D to ArcelorMittal: -
 - Planning and strategizing learning & development in the area of finance for the entire ArcelorMittal Group.
 - Designing, developing and delivering of finance centric training programmes for the benefit of middle and senior level objectives for the entire group.
- As Global Corporate Trainer & Inspirational Speaker Business & Life Coach
 - For corporates in more than 50 locations across the globe including in USA, Brazil, Mexico, Canada, whole of Europe, Russia, South Africa, Asia and Middle East.
 - Trained more than 2000 people outside India on Work-Life Balance through Yoga, Pranayama & Meditation.
- Visiting & Guest Faculty with Management Schools & Universities: - Delivered sessions on 22 different topics relating to Business Management, Accounts & Finance and Live Management at more than 20 different Management Schools & Universities all over the globe.
- Programmes on IBC and Valuation: Have delivered training programmes for:
 - IBBI
 - SEBI
 - ICSI, and its RVO & IPA
 - ICAI and its RVO & IPA
 - ICMAI and its RVO & IPA

INTERNATIONAL EXPOSURE THROUGH GLOBAL RESOURCES



Dr. Makarand Jawadekar

Independent Pharma Professional
New London/Norwich, Connecticut

Dr. Mak Jawadekar is currently an independent Pharma Professional. He worked at **Pfizer Inc. in Groton-New London, Connecticut**, for 28 consecutive years. His most recent position was as a Director of Portfolio Management at Pfizer Inc. In the recent past, he was responsible for Drug Delivery Technology Assessment function involving external 'Drug Delivery' technologies. He has extensive experience in creating and cultivating external partnerships and alliances for drug delivery technologies. He began his professional career at Pfizer Central Research in early 1982, after having completed his **Ph.D.** in Pharmaceuticals at the **University of Minnesota**. In February 2011, Mak was honored with an honorary **D.Sc. degree** from **DYP Mumbai University**, recommended by the **President of India**.

His twenty-eight years with Pfizer R & D includes Solids R&D, Drug Product formulation/Dosage Form/Drug Delivery development, Clinical Trials Supply Manufacturing, Scale-up and Technology Transfer, Pharma R & D outsourcing, and Pharmacy experience. He managed several groups within R & D for many years. In the recent past, he has also been engaged in coordinating and outsourcing R & D activities with external partners. He was presented with the "M.L. Khorana Memorial Lecture of the Year Award" at the Indian Pharmaceutical Congress in New Delhi, India, in December 2001. He has presented at many professional meetings and has participated in various panel discussions and round tables. He was one of the invitees to join President Bush's trade delegation to India in March 2006. He also traveled to India with Pfizer global R & D's President, Dr. John LaMattina in December 2007 and visited 8 cities in India to assess their Pharma R & D landscape. He represented Pfizer at BioAsia 2009 with Pfizer R & D President, Dr. Martin Mackay in February 2009. He additionally served as a Vice President of Pfizer's Asia Pacific American Colleague Resource Group for many years.

Specialties: R & D , External Alliance Management, Contracting, Outsourcing, Benchmarking, Drug Delivery Systems assessment, Formulations, Clinical Supply Mfg and Packaging, CTM, Pharmaceuticals, Pharm Sciences, Performance Metrics evaluations and assessment, Asia R & D, Extensive Networks in the US, EU, India other parts of Asia including Japan and China.

TOP NOTCH INDUSTRY & ACADEMIA RESOURCES



Mr. Pravin Rajpal

Md & CEO Innovation Next, Global Start-up Coach,
Head Indian Speakers Bureau

Brief Profile: - Mr. Pravin Rajpal is the founder of Innovation Next, which is one of the leading innovation consulting firms in the world focused on developing industry 4.0 Centres of Excellence in universities and 4.0 corporates accelerators who work jointly for co-creating exponential innovation driven growth. He is the founder and Managing Director of World Innovation Network (WIN) Private Ltd, which works at the Global level for connecting the stakeholders of overall innovation eco-system for collaborative innovation and business models to grow at a rapid pace.

Mr. G K Pillai

Director & Advisor Walchandnagar Industries Limited

Brief Profile: -Mr. G.K. Pillai An acclaimed Management Leader in both the Private & Public sectors companies with over 47 years' experience (26 years in Public and 21 years in Pvt. sector) mainly in the Heavy Engineering, Foundry & Forge and Instrumentation sectors mainly catering to the Defence, Aerospace, Nuclear, Cement, Sugar & Co Gen Power industries. He has served as a Chairman & Managing Director of Heavy Engineering Corporations Ltd. Ranchi and HMT Machine Tools Ltd. Bangalore - Both Central Government PSUs. He also had served as the Chief Executive Officer of Fisher Sanmar Ltd Chennai - (A JV of Emerson Process Mgt and the Sanmar group) and as Managing Director & CEO of Walchandnagar Industries Ltd. Pune for a total of about 18 years.



Dr. Santosh Bhawe

Director - HR & IR, Bharat Forge Ltd.

Brief Profile: - Dr. Santosh V. Bhawe has his Master's Degree in Personnel Management followed by Masters in Law & Ph.D. in Human Resource Management. Currently he is working as Director- Human Resource with Bharat Forge Limited, Pune, India. He has 44 years of experience in the area of formulation of HR Strategies, Talent Development & Aligning HR with Business Development. Dr. Santosh has passion for supporting Academics and is connected with few universities in India, as Member on Senate, Academic Council, and Board of Studies - Management & Skill Development.



Mr. Bhupender Kumar Sethi

Advisor- Finolex Cables Limited

Bhupender Kumar Sethi is working with Finolex Cables Limited as an Advisor. He has worked as President- Exports Division in Finolex for 15 years. He is an Electrical Engineer and backed up by Post Graduate Diploma in Marketing & Sales Management and Residential Management program from ISB, Hyderabad. Marketing and Exports of Indian Engineering products are his Passion. He has Participated with many International Trade Delegation to many countries along with the Trade Delegations of CII, EEPC, FICCI and IEEMA under the Trade Promotion of Ministry of Commerce. Earlier 1998-2001, He had contributed a lot in the field of e- Commerce in India. Business India had featured his profile in the businessman of the month. The Leading IT magazine CIO had also featured his profile in their Magazine. He has been a Speaker to many National and International Seminars & Conferences. During Last decade He has received many awards for the contribution made in the International business from EEPC, an undertaking of Ministry of commerce.



TOP NOTCH INDUSTRY & ACADEMIA RESOURCES



Mr. Vinod Bidwaik

CHRO & VP-HR

Alfa Laval, region India, Middle East and Africa

Vinod Bidwaik is a Global HR Leader with more than 20 years of experience in HR with 15 years of leadership experience in big Indian and Multinationals industries, viz: manufacturing, media, automobile, life science & material science & machine equipment companies.

He is currently working with Alfa Laval, region India, Middle East and Africa as CHRO & VP-HR. He is also a management team of Alfa Laval India. He is also a CSR committee member of Alfa Laval. Prior to this he was working with DSM India Pvt. Ltd as Director -HR and was a part of India Management Team of DSM India.

Vinod Bidwaik has extensively worked in the areas of Organization Redesign, Organizational Development, HR Transformation, and New way of working, Employee Experience, Talent Management, Talent Development, and Development Centers etc. He also worked at Shanghai, Singapore, Netherland on short term and long- term assignments.

He is the recipient of prestigious **Asia Pacific HRM Leadership Award 2014** given at Asia Pacific HRM Congress held at Bangalore and "**Vibrant Gaurav Puraskar 2016**" given by Vibrant Group, association of HR professional & **Pune HR leader 2017** by HRD Congress. He is among 101 Top HR Minds.

Vinod is Microbiology Graduate; he has done Masters in personnel Management from Pune University, Diploma in Production Management, Strategic Intervention Programme from Strategy Academy and Strategic HRM Management from IIM-A'bad.

Dr. Kaustubh Medhekar

Management Consultant & Corporate Trainer

Dr. Kaustubh Medhekar is a creative self-starter with effective managerial and analytic skills with proven track record of over 25 years in Industry, Academics and Consulting. Currently he is working as a Consultant in the area of "Business Strategy" and "Financial aspects" for gaining Competitive Advantage. He was a Member of Board of Studies (BOS) with Symbiosis Institute of Business Management Pune. In his industry stint he has played various crucial roles with the well known organisations like Finolex Cables Ltd (Vice President - Finance & Commercial), Thermax Ltd (Senior Manager - Finance), PT RIAU ANDALAN PULP AND PAPER, Indonesia (Financial Controller), Aristoplast (NIG) Ltd. Africa (Financial Controller. Dr. Kaustubh has been awarded with PhD degree by Symbiosis International University.



CA Ashok Bhansali

Strategic Financial Management | Blockchain Evangelist |
Business Advisory & Management Consulting | Financial & Internal Control |
Treasury Management | Training & Development

CA ASHOK BHANSALI is a Strategic leader & qualified finance professional with an entrepreneurial bent of mind offering 37 years (1983-2020) of multi-cultural & diversified experience in spearheading entire business operations, financial accounting and reporting, cash flow & fund flow management, new business strategy formulation & implementation, driving profit improvement initiatives through cost reduction, cost optimization, efficiency improvement and internal control across various industries such as automobile, block chain, education, manufacturing, engineering, food and other renowned industries with presence across India & Overseas locations. He has Presented International papers at Singapore and India.

He is an accomplished entrepreneur who has successfully offered strategic advisory, support & services with respect to business & financial operations, setting up the business, formation of the company, ensuring compliance, corporate level trainings & statutory audit to major clients such as USA based MNCs in Manufacturing and trading of nylon polymers, CA firms and other major clients in diverse industries and cultural backgrounds.



TOP NOTCH INDUSTRY & ACADEMIA RESOURCES



Mr. Sameer Ramesh Gupte

Senior Finance/Legal/Human Resource/Administration Professional

Mr. Sameer Gupte is a pro-active and result oriented professional with verifiable year after year success achieving revenue, profit and business growth objectives within start-up and rapid-change environments. He has got extensive experience in charting out strategies and contributing towards enhancing business volumes & growth and achieving revenue and profitability norms. He is a strategic planner with expertise in analyzing existing systems & procedures, preparing annual operating plans, designing internal control systems and facilitates effective decision-making. He has solid planning and organizational skills in coordinating all the aspects of projects from inception through completion. He is a keen analyst with exceptional relationship management & negotiation skills with proven abilities in liaising with Banks, Financial Institutions and various regulatory authorities.

Mr. Anish Dhoble

Entrepreneur & Corporate Trainer

Mr. Anish Dhoble is a Mechanical Engineer who has graduated from BITS Pilani. He has worked in the field of Oil and Gas as a Designer for Subsea Oil Extraction Equipment in Hyderabad for a year and later returned to Pune to work in the real estate development business in 2011. Along with the business, He has pursued teaching Mathematics as a passion since 2015. He has trained students for exams like the CAT, GRE, and GMAT and has taken sessions to train students to appear for aptitude tests. He has taught Mathematics from the junior college to the post graduate level and takes great joy in teaching the subjects and eradicating the fear that this subject strikes in the minds of a lot of students. Academics aside, He is passionate about football and play and follows the beautiful game regularly.



Ar. Prashant Deshmukh

Architectural, Engineering Consultants & Project Management
Prashant Deshmukh and Associates Principal Architect

Ar. Prashant Deshmukh is an Architectural Consultant and owns the firm Prashant Deshmukh & Associates (PDA) with offices in Mumbai, Pune, Daman, and Ahmedabad & Chennai. He has designed and executed many industrial, commercial and educational projects which have won highest appreciation at the national level. He is well known as an Academician as well and was Member, Board of Studies and Faculty of Engineering of University of Pune. He is Involved in National & International projects of repute that include Textile, Engineering, Pharmaceutical, Chemical Industries and Hotels, along with the projects relating to Commercial, Residential and Infrastructure.

He has received awards for his professional contribution from Architect's Engineers and Surveyor's Association (AESAs) as AESA Silver Award 2008 for his project Kirloskar I-4 Project, Ahmednagar and AESA Jury's recommendation Award 2008 for Allied services to John Deere Equipment's Pvt. Ltd. His outstanding design for German Company Kaeser Compressor Pvt. Ltd. was highly appreciated and awarded the Best Industrial Project of the year by Builders' Association of India. He also received ICI - Birla Super Award - Certificate of Commendation for Outstanding Concrete Structure of Pune District in April 2014. He has also received National Award for Hager Electro India Pvt Ltd from Steel Structure & Metal Buildings (SSMB).

TOP NOTCH INDUSTRY & ACADEMIA RESOURCES



Mr. Amit Wadhwa

Senior Project Advisors | President & Executive Director
Venkys Group of Companies | (Uttara Sub group of Companies)

Mr. Amit Wadhwa is a highly accomplished senior level management & finance professional with more than 25 years of extensive experience into business management & finance, internal audit & systems control & compliance within UK, Europe & India. He has demonstrated the ability to streamline business operations that drive growth and increase efficiency. He has got strong qualifications in conceptualizing and implementing financial controls & procedures including working capital management, internal audit & costing. He is a UK trained Chartered Accountant.

He is a cross-cultural leader with numerous Start-ups, turnaround and business advisory roles in UK, Europe and India. He has worked with global organisations like Price Waterhouse, KPMG, and Cummins at various crucial capacities. He has also played the crucial roles in the banking domains of retail, corporate & investment banking.

Dr. Ramkishan Yelamanchili

Associate Professor of Marketing,
K.J. Somaiya Institute of Management Studies and Research, Mumbai, India

Dr. Ramkishan Yelamanchili has got more than two decades of experience into both industry & academia. Currently he is associated with K.J. Somaiya Institute of Management Studies and Research, Mumbai as an Associate Professor. He has authored and published 5 books around 50 Research Papers in various international Journals & Conferences. Apart from teaching the regular subjects of marketing management he delivers the corporate training session to executives of Middle Management and Top Management in leading MNC's and Indian Corporates in the field of Sales & Distribution, Retailing, Rural Marketing, Marketing Strategies, Brand Management etc.



Wagner Lima

CEO, America Energy Group

Mr. Wagner Lima is the well known entrepreneur and mostly known for his innovations & creativity he started America Energy Group with a vision of delivering the excellent service to the consumers keeping consumer delight as the most important thing in mind. He has successfully driven business turnarounds and transformation as Business head and also headed businesses in start-up and early stage.

Mr. Dilip Deshpande

Entrepreneur & Corporate Trainer

Mr. Dilip Deshpande has his Masters Degree in Management Science in Financial Management with additional specialization in Entrepreneurship & Venture Management followed by Masters Degree in Technology (M. Tech @ COEP, Pune with Gold Medal). His Doctoral Thesis has been submitted and he will be awarded PhD very soon. He enjoys the privilege of being the first Engineer in India to qualify for a number of API, USA certifications since year 2003. He is Director at ARISTOTAL Business Solutions Pvt. Ltd - Pune, which was founded by him in year 2006. His international professional work experience spans over 33 years and over 12 countries in senior corporate positions. His multidisciplinary expertise includes Project Engineering, Project Management, Quality Management, Integrity-Reliability-Risk Management and Operations offering solutions to complex Business Management challenges. He is also passionate about teaching & training, while promoting innovation & technologies for sustainable future.



Leaders Forum



Rajesh Dubbewar

Vice president Operations
at Lumax
Autotechnologies Ltd.



Sunil Kulkarni

President at Fidel
Technologies



Manish Advani

General Manager Marketing &
Communications at Schindler
India Pvt. Ltd. | Brand & Story
Consultant | TEDx & Motivational
Speaker | Global Goodwill
Ambassador



Vijay Gusain

Associate Vice President -
Current: Associate Vice
President Priority Banking
at Kotak Mahindra
Bank



Sanjay Mishra

Vice President at Cotmac
Electronics Pvt Ltd - India



Manoj Barve

India Head - BVMW (German
Federal Association of SMEs)
at BVMW - Bundesverband
mittelständische Wirtschaft
e.V.



PRABHAKAR SALUNKE

Chairman -
Sumeet Group



Mahendra Yadav

Founder & CMD at
Accurate Powertech India
Pvt Ltd



Pratapsingh Nathani

Chairman & Managing
Director I Beacon
Trusteeship



Sachin Itkar

Director - Palash Healthcare
Ltd & Senior Programme
Advisor - Strategic
Foresight Group



Shivanand Mohan

Head Learning and Development
at Larsen & Toubro PT&D
Marshall Goldsmith Certified
Executive Coach , Marshall
Goldsmith



Dr. Mohan Uchgaonkar

Deputy Director, The
Automotive Research
Association of India



Edson Muniz do Rego

Founder, Tecnocuba,
Latin America



ANDRE RODRIGUE

CEO, ABENI GROUP,
Santos, São Paulo, Brazil



Wagner de Moraes

Founder, WM Commodities
São Paulo, Brazil



Sarang Vaidya

Co - Creator at Fresh
Produce Value Creation
Services Mumbai



Husain Hajite

Director-at Aspire
Knowledge and Skills



TD ARORA

CEO, ERA INFRA



Parag Alekar

CEO-Nicolas
Correa S.A.



Rajesh Mhaske

MD-Manas Automotive
Systems Ltd.



Chintan Desai

Chief Plan Examiner: NYC
Department of Buildings,
Manhattan



Parag Pagare

VP-Yes Bank



Neeraj Shah

Owner @ Silver Bright I
TEDx COEP Speaker I
Mentor



Sanjay Gandhi

Chairman at
Skills Age Foundation
Pune, Maharashtra, India

FOREIGN STUDY TOUR PROGRAM

PUNE BUSINESS SCHOOL OFFERS A CUTTING EDGE INTERNATIONAL EXPOSURE

Pune Business School has tied up with Singapore Nanyang Institute for Foreign Study Tour Program . The cost of travel and course fees and other related expenses would be borne by the students who intend to go at actual cost then.

At Pune Business School, we want students to gather an integrated and global approach. To lubricate this, PBS plans and executes educational tours for its students to understand an array of different cultural, community perspectives and enhance their interest on global issues.

It is important that students today are prepared for the future world with a sense of community responsibility. In that direction, we at the Business Institutes are striving to prepare our students in a manner that they are not only 'life and career today ' but are also prepared with a sense of responsibility towards the community.

In an effort to create a niche of innovation, entrepreneurship, and creativity in students, Pune Business School has collaborated and partnered with Nanyang Institute of Management, Singapore and Impatech –A Tech Innovation ,Singapore to provide international exposure to its students.

PBS plans and executes educational tour to Singapore for its PGDM students

- To immerse in a suitable environment, in order to improve their knowledge in the shortest time possible
- To allow the students to experience a different culture and develop a better understanding of Singapore.
- To allow the students to get to know other students from various countries, interact and learn from one another.
- Ultimately, the students should be able to learn while in a relaxed and enjoyable manner.

Why Singapore?

Singapore is a country where east meets west. The mixture of these two cultures will allow students from all parts of the world to feel at home in the environment.

Being a multi-racial society, Singapore will definitely allow students to have an extraordinary cultural experience and enable them to develop a deeper understanding of the different races and cultures

Singapore is no doubt, considered to be one of the safest countries with high security and political stability

The public transport system is very well established, making it convenient for students to travel around if they would like to do so. There are many expatriates and foreign students residing in Singapore and thus, students will not feel out of place in the new environment.

However, some of the other programs with universities and colleges abroad will be on payable basis separately depending on the available international linkages at an extra cost to other countries like Malaysia, Dubai, U.K., Canada and New Zealand.



FOREIGN UNIVERSITY LINKAGES

PCET GROUP HAS SIGNED MoU WITH THE FOLLOWING INTERNATIONAL UNIVERSITIES IN THE AREAS OF ENGINEERING, ARCHITECTURE AND MANAGEMENT



St. Cloud State University, St. Cloud, Minnesota



University of Harrisburg Philadelphia, Pennsylvania, USA



University of Johannesburg, South Africa



Illinois Institute of Technology, Chicago, Illinois

Machine Intelligence Research Labs
Scientific Network for Innovation and Research Excellence

MoU WITH TELECOM SECTOR SKILL COUNCIL



PCET - Industry Membership of TSSC

What is Industry Membership?

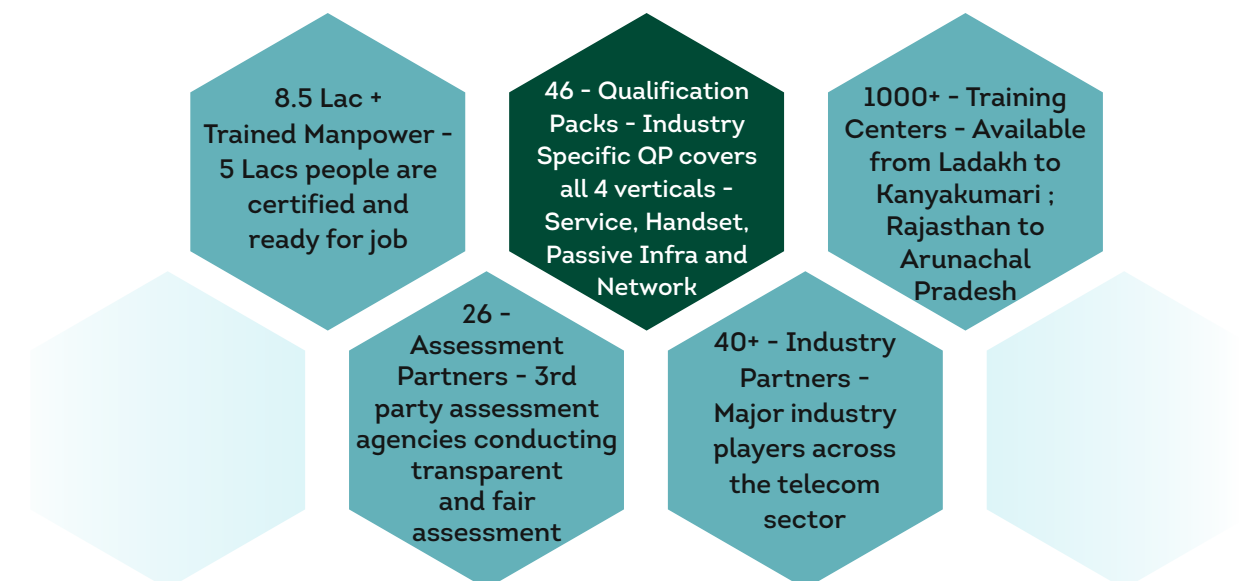
Industry Membership is the membership of Telecom Sector Skill council who will have access to a world of opportunities like networking with corporate majors, Captains of the industry, Academia and senior government officials; they will also have opportunity & say in framing of Qualification packs thus shaping the future of standardized and skilled manpower in telecom industry

Benefits Of Industry Membership

- Free Access to TSSC job-portal
- Monetary Benefits under apprenticeship programs by government
- Assistance in Industry oriented programs
- Support in recruitment
- Reduced in house training cost
- Platform for CSR activities

TSSC – Our Value Addition

Telecom Sector Skill Council (TSSC) is an industry led apex body, a not-for-profit organization setup by NSDC & Telecom Industry. We are committed to develop world class skilled manpower for the Telecom Industry and ensure adequate availability of ecosystem that ensures best of class skills training to boost growth and productivity in the Telecom sector.



INDUSTRY CONNECT FOR PBS STUDENTS (CII – YUVA)



Young Indians (Yi) is an integral part of the Confederation of Indian Industry (CII) formed with an objective of creating a platform for Young Indian's to realize the dream of a developed nation. It has over 3200 direct members in 50 chapters, and 29500 students YUVA members from colleges. "To become the Voice of Young Indian's Globally" being the vision of Yi, it reaches out to the global Indians wherever they are to make them an integral part of the Indian Growth Story.

Through the Yi Yuva, Yi intends to provide an opportunity to start thinking and work for India, Sowing the seeds of thinking about India and its growth at schools and colleges, an invaluable motivation for young minds to see how other young achievers are making a difference, bridging potential with achievement, a unique networking opportunity with peers across the country, developing leaders for tomorrow, an experience on leadership and team building and an opportunity to volunteer / participate in Yi events at the chapter and national level.

DELIVERABLES

Nation
Building

Personal
Development

Leadership
Development

NATION DEVELOPMENT

Road Safety

- Farishtey awareness Session
- Horn Not Ok Please
- Debate/ Competition/ Awareness Campaign within College to create awareness and Innovative Ideas on Road Safety
- Design thinking workshop
- Innovation Labs -Ideate Future of Infrastructure

Gift An Organ

- Gift an Organ Awareness sessions -Support Organ donation Campaign
- Health Camps & Awareness Programs on Physical & Mental Hygiene

Accessibility

- Role Play
- Contest for Empathy
- Design Thinking Modules -Innovative Ideas
- Career planning module for disabled
- Legal rights broacher

Climate Change

- Water Conservation -Awareness on Reduce, Reuse & Recycle water.
- Blue Ocean Dialogues -evolve innovative methods to water conserve & recycle water
- Innovation Challenges -On Climate Change

Entrepreneurship

- Youth Conclaves & Master class -Understand Opportunities, Industry Needs & Competency Development
- Learning session to understand New Technology & Innovation (eg: IOT / AI / Big Data etc...)
- Learn Recipe for Success from Industry Leaders & CEOs
- Industry Visit
- Yi Internships
- Start up Biz / Entrepreneurs Award
- Access to Finance / One Funding Pitch Program

Innovation

- Road to Ideas
- Design thinking workshop focused on Water Conservation, Farm Income doubling.

Personal Development

- Power dressing
- Email Etiquettes & Resume Building
- Public Speaking
- Social Media Management & Image Building
- Power of Goal Setting
- Planning & Time Management
- Effective Communication
- Health Workshops

Central Training & Placement Department of PCET



Dr. Shitalkumar Rawandale

President, Maharashtra Association of TPOs (MaTPO)
Dean Placements, PCET, Pune, Maharashtra

Dr. Shitalkumar Rawandale is Responsible for placement of Engineering, MBA, MCA & Diploma students. He has organised many Mega Campus & Off-Campus recruitment drives for mass recruitment for more than 1000 students at a time for the companies like IBM, TCS, Cognizant, AMDOCS, Tata Elxsi, Wipro Technologies, and IFLEX etc. He is the president of Maharashtra Association of TPOs (MaTPO).

Achievements :

- **Helped around 22,000 students** from across India till date to get Jobs through Campus Recruitment drives in Reputed companies.
- Felicitated by **Hon. Chief Minister of Maharashtra**, Shri Devendra Fadnavis & Energy Minister, Shri Chandrashekhar Bawankule on 24th February 2018 for the Extraordinary work in the field of Training & Placement.
- Recipient of **National Level Award "Career Guru"** in 'National Employability Conclave' on 07th Dec. 2012 for being the "Visionary Mind who works to improve the overall employment ecosystem in the country by developing new best practices".
- Recipient of **National Level Award "Employability Enunciator of India 2016"** by ReThink India on 18th October 2016 at India International Centre, New Delhi.
- Recipient of "Grand Achiever" award by **Odser Indo-Global** on 16th September 2016 for helping thousands of students to get jobs.
- **1,20,000 followers** (students & Placement related people like TPOs, HR, Training agencies) on various social media like Facebook, linkedin, Twitter and other media who look forward for employment opportunities & related information which I regularly post on all my social media.
- **Sakal newspaper** published a series of Articles on Campus Placement and opportunities of Jobs for unemployed youth.
- **Formed network** of around **1,200 TPOs** (Training Placement Officers) across the country.
- Connected with around **1,000 Industry HR / Technical Professionals**.
- **Conduct** around **350 to 400 Recruitment drives each year**.
- Around **100 to 125 Off Campus/Pool Campus Recruitment drives each year** are conducted for all eligible students from across India.
- **Conducted 8 Industry Institute Interaction Meets** till date (in one of the III meet conducted in 2016, in which Total around 2,500 participants were there from across India (500 Industry Professionals, 300 TPOs, 500 Faculty & around 1200 students were there).
- **Conducted around 250 Training sessions across India for TPOs, College Principals, HODs, Faculty & students**.
- **3 Copyrights** in the field of improving the Employability of students

Fully Equipped 3 AC GD Rooms



GD ROOMS

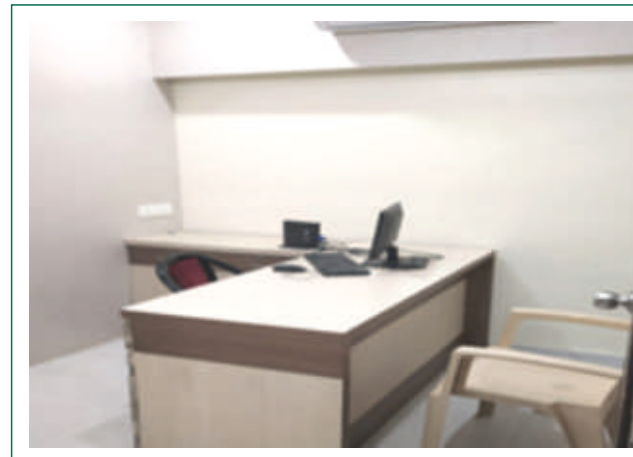


GD ROOMS

Fully Equipped 7 AC Interview Rooms



INTERVIEW ROOMS



INTERVIEW ROOMS

Fully Equipped 600 Capacity A.C. Auditorium with Audio & Video



MAHARASHTRA'S LEADING PLACEMENT CELL WITH A RENOWNED LEGACY

SOME OF THE MAJOR POOL CAMPUS / OFF CAMPUS DRIVES CONDUCTED BY CENTRAL PLACEMENT CELL

| Sr. | Name Of Company | Students Registered | Offers |
|-----|--|---------------------|--------|
| 1 | TCS (For all students across Maharashtra) | 4500 | 640 |
| 2 | Cognizant (For students Across Maharashtra) | 2000 | 392 |
| 3 | Capgemini (For students across India) | 14000 | 250 |
| 4 | IBM (For students Across India) | 3500 | 230 |
| 5 | L&T Infotech (For students Across Maharashtra) | 2500 | 220 |
| 6 | Accenture (For students Across Maharashtra) | 2200 | 219 |
| 7 | HP (For students Across India) | 9000 | 194 |
| 8 | Infosys (For students across India) | 1500 | 90 |
| 9 | TechMahindra (For students Across Pune) | 800 | 71 |
| 10 | Amdocs(For students across Maharashtra) | 1500 | 70 |
| 11 | KPIT (For students Across Pune) | 1200 | 68 |
| 12 | Accenture (For students Across Maharashtra) | 600 | 68 |
| 13 | Atos (For students Across Maharashtra) | 4191 | 67 |

PCET PLACEMENTS

ACHIEVEMENTS:

- PCET has placed more than 23,000 students from across India in last few years through off campus/ Pool Campus Drives.
- Around 650 Recruitment Drives conducted every year.
- We place around 1,500 to 2,000 students Every Year.
- Maximum Salary offered 32 Lakhs per year.
- International Placements with Packages of 20 Lakhs & 17 Lakhs at Japan.
- Total 653 Placement offers in first 30 Companies in the Academic Year 2019-20.
- 59 students got selected from 2019-20 Batch in Core E&TC Company KPIT Technologies.
- 207 students of 2019-20 Batch got selected in Capgemini (With Salaries 6.8 Lakhs per year & 3.8 Lakhs per year).
- 128 students got selected from 2019-20 Batch in Accenture (With Salaries 6.5 Lakhs per year & 4.5 Lakhs per year).
- 50 students got selected from 2019-20 Batch in TCS (with Salaries 6.5 Lakhs, 3.5 Lakhs per year).
- 46 students got selected from 2019-20 Batch in Persistent (with Salaries 8.4, 6.4 & 4.4 Lakhs per year).
- First three companies (KPIT Technologies 155, CapGemini 37 & Tech Mahindra 33) recruited 225 students in the year 2016-2017.

Quality Placements:

- 1) TCS Selected 125, 104, 101 & 123 students respectively from 2011 to 2015.
- 2) KPIT Technologies recruited 183 students of 2015- 2016 batch.
- 3) 55 % of students got placed in IT Product and Core Companies.
- 4) 88 Offers of 2019-20 Batch students are above 07 Lakhs.

Quantity Placements:

- 1) 254 Offers of 2019-20 Batch students are above 05 Lakhs.
- 2) 537 Offers of 2019-20 Batch students are above 04 Lakhs.
- 3) Reputed Core Companies like KSB Pumps, Alfa Laval, Godrej, Minda, KPIT, Cummins, Whirlpool, Volkswagen, Atlas Copco etc.

Silver Jubilee Celebration of PCET Group



GLIMPSES OF INDUSTRY INSTITUTE INTERACTION



PCET PLACEMENTS & INTERNSHIP



PCET PLACEMENTS & INTERNSHIP



Student Activities

PERFORMANCE UPGRADATION PROGRAM

The Programme is a uniquely designed programme focusing on Leadership, Communication skills, emotional intelligence and the latest managerial trends. It is designed to provide the students with a new standard of excellence in personal, professional and interpersonal awareness. The course also concentrates on development of communication effectiveness and enhancement of managerial skills. It introduces the student to a set of tools that can be used to provide opportunities that enhance short and long-term career success. It comprises of team activities and development of team management skills, one to one coaching and guidance sessions, assessment of strengths and weaknesses, activities to build communication effectiveness, recognizing the fundamental triggers of student's behavioral patterns and how to augment them, shedding light on the unknowns and defining a path towards personality development.

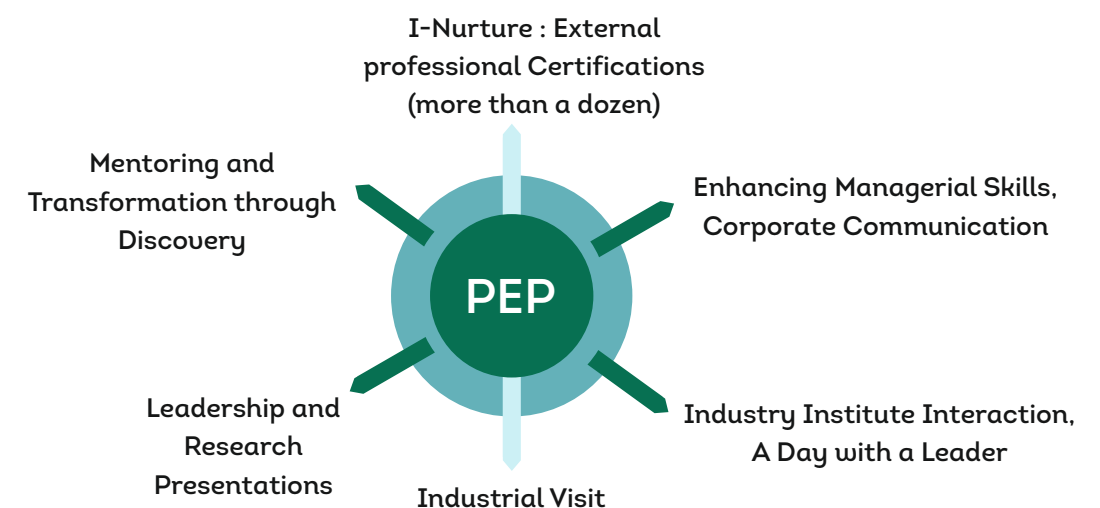
Performance Upgradation Program



PERSONALITY ENRICHMENT PROGRAM (PEP)

An exclusive programme that focuses on decision making in the face of conflicting situations and intense pressure, logical reasoning, aptitude, general knowledge, research skills of students and includes external professional certifications (more than a dozen). PEP concentrates on articulating career goals based on student value system.

Personality Enrichment Program (PEP)



PCET's Student Activities

Inter collegiate Sports activities form a very important part of the PCET's culture. Glimpses of students and faculty enjoying both indoor and outdoor games such as Table tennis, Carrom and Cricket.



Yuvotsav: Sports is a very important part of our lives. Besides keeping you fit and healthy, sports helps gain virtues such as discipline, resilience, teamwork and courage. It teaches an excellent lesson on winning, losing and nurturing the seeds of success. PCET organizes an intercollegiate sports event called Yuvotsav in the month of January every year. Colleges in and around Pune region were invited for the event. The event consists of Inter-Collegiate Football & Basketball Tournaments. More than 52 teams from in and around Pune register for the event yearly.



Students from colleges in and around Pune, competing during a Football tournament.



A capture from the Finals of the Football Tournament



Students from colleges in and around Pune competing at the Basketball tournament.

Late Shri Bhajian Kazi felicitating one of the participant teams at Yuvotsav 2020.



Life @ Campus



PCET's Students proudly exhibiting the innumerable prizes won at inter collegiate events in and around Pune.



A well equipped Atal Incubation Centre at Campus.



Students interacting with a Faculty Member during mentorship session

Zing - The Cultural Fest

Zing - unleashing the colors in you a management and cultural fest. Through the fest, the students are given an opportunity to explore their talents in a delightful and enjoyable way. This event brings a combination of Learning, fun and experience! It includes days, management and cultural competitions as well as a funfair



- PCET's Faculty members all dressed and ready to compete at Zing 2020.
- A moment captured during a wonderful skit presented for Zing 2020.
- A splendid performance by students, displaying their creativity and talent on the Yuvotsav stage.
- The winning team: PCET's Students at an intercollegiate competition on Face painting.



Infrastructure

The Institute boasts of well-equipped infrastructure in terms of State of the art computer labs, library, language lab, faculty rooms and class rooms, Seminar Halls with ICT Facilities. The whole campus has Internet facility with dedicated lease line. The campus has well equipped playground, gymnasium, Hostel and mess. Institute has facilities like Xerox, Stationary store, ATM within the campus. The Institute maintains a conducive environment for the students to achieve their dreams. Separate Mess for Boys and girls, Canteen as well as an additional Cafeteria and Auditorium is available in the campus.

Well-equipped classrooms: - The classrooms at Pune Business School (PBS) are designed to facilitate a blend of traditional and modern modes of teaching with technological aids such as ceiling -mounted LCD projectors, green boards, Wi-Fi and podium for faculty to create a true learning environment for the students.



Computer laboratory: - The institute has an air-conditioned lab with the total capacity of more than hundred students with latest software and hardware and connected to Network LAN. The students enjoy fast connectivity of the internet. At PBS the students have ready access to up to date technological computer lab with a enough number of computers available to the students for web browsing.

Some of our facilities at computer lab Infrastructure are-

- Modern computers with licensed software and open source software.
- Separate space for Internet lab with 24 hours Internet connectivity with high speed data network.

Library: -

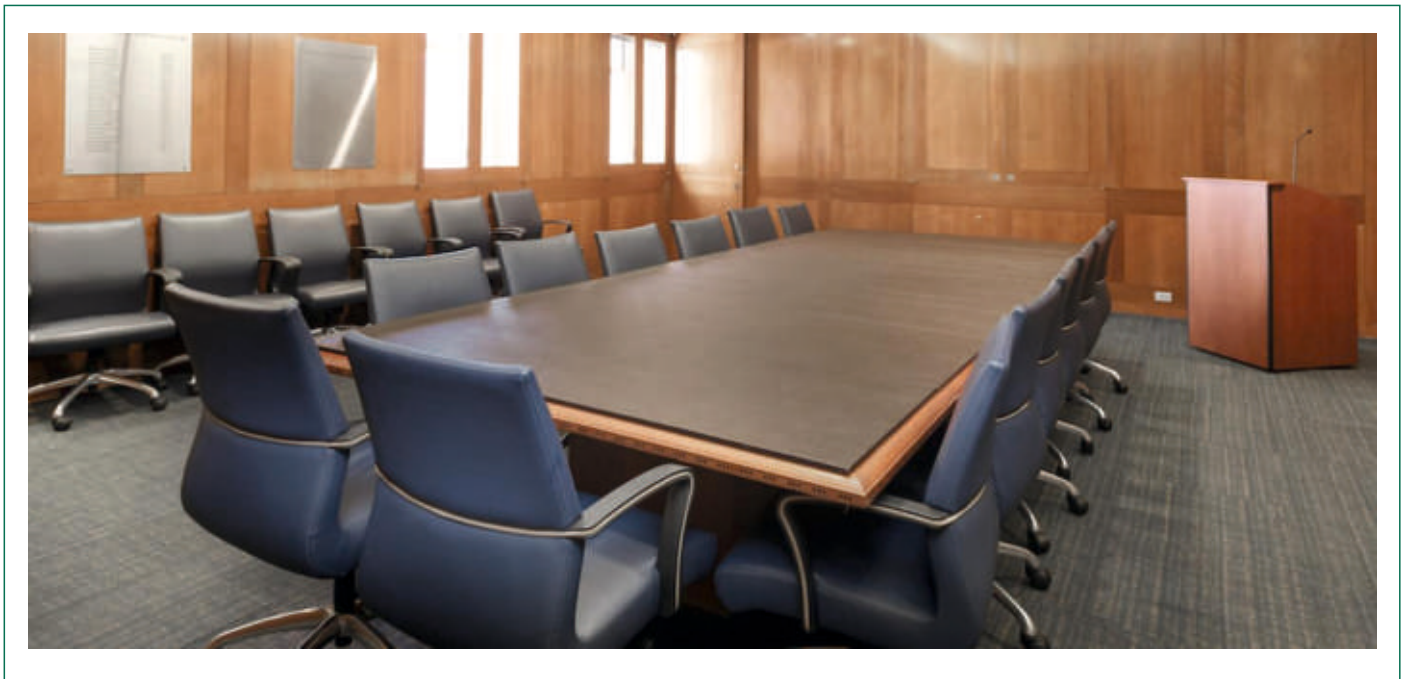
“The Institute library is where present and future meet together.”

The Library is a heart of any institute. The library is very spacious and well-furnished to create a pleasant environment for the students. It plays vital role in enhancing the user's knowledge. The PBS Library is segmented into a Reference Section, Journal Section, Reading Hall and Digital library. The library has a collection of Textbooks, Reference, General and Rare-books, Journals, e-journals, CDs and LED TV etc. The library uses Vriddhi software. The circulation of books is based on a Bar-Code system. The library has a collection of 5419 Books with 1746 Titles, 30Journals and has e-journals and J-Gate. The Library has a collection of books on Accounting, Banking, Finance, International business, Marketing, and Sales, HRM, Training and General books. Reprography facility is also available. Associate memberships with MCCIA, NIPM and Individual membership of NDL is also present. An Open Source repository of Shodhganga and NPTEL is also available.



CONFERENCE ROOM: -

The Institute has a well-furnished state-of-the art conference hall for conducting academic activities like group discussion, seminars, presentations, corporate conclave, webinars and small conferences. The infrastructure has been designed with modern techniques to provide students with a realistic feel of corporate and business meetings. The conference room has all the latest multimedia equipment, projector and audio/video system for better learning. As the best institute for learning PBS conference hall provide a venue for groups of students to interact with each other, prepare for mock interviews and group discussions (GDs) organized by the institute placement cell. The conference room is also used to conduct online learning videos under faculty supervision.



AUDITORIUM:

The campus is equipped with 200-seater state-of-the-art splendid air-conditioned auditorium with all the latest equipment to host various academic activities, such as conferences, seminars etc. At PBS student learning is not restricted just to the classroom. It is more centralized in the institute's auditorium with all latest equipment's to host various co-curricular activities that forms the core part of student life. The Institute auditorium has a seating capacity of 200 students. The auditorium is fully air-conditioned and well equipped with proper facilities.



SPORTS: -

Health is wealth - to fulfill this desire of students, the institute has indoor and outdoor sports area, where many activities are being organized for the students. The campus has fields and facilities for a number of sports that includes:

- Badminton
- Cricket
- Basket Ball
- Table Tennis
- Carrom
- Volley Ball
- Chess



CANTEEN: -

College Canteen, Mess and Cafeteria offers a wide range of hot and cold options for breakfast, lunch and dinner. The cafeteria features an array of freshly – prepared meals.



HOSTEL:

PBS provides a separate hostel facility for boys & girls. The hostels are equipped with all latest amenities for a comfortable and homely stay. Students are required to pay extra for availing these facilities according to the hostel norms. Living in the PBS Hostel is an excellent way to start your journey at business school. The rooms are available on the first come first serve basis and exclusively for girls, the hostel provides comfortable, homely stay and twin sharing rooms with all basic amenities. Situated inside the college campus our hostel gives a safe and homely environment for the students.



Hostel from Outside



Hostel from Inside

Salient Features: -

- Hostel offer triple sharing room including all major meals
- Comfortable bed with mattress, Study table, and storage
- In house cafeteria
- Room Magazine and newspaper facility

The students are expected to keep their rooms clean and cleaning duties of rooms will be undertaken by a cleaner. Students are not supposed to break or stick posters to the doors and windows of the rooms allotted to them. The students are supposed to keep the hostel corridors/verandas clean and free from any kind of waste or garbage. The students need to keep a check on the hygiene of the room bathrooms and toilets. The hostels at PBS are one of the best in the city with sprawling sports ground, facilities for different games including Badminton, TT and other indoor games.

The common living area is specially designed for students to provide them a space for recreational facilities during their free time and enable them to stay connected with the each other.



Preparing Young Leaders at PBS for Tomorrow

Student Initiatives and Student Clubs: -

All the PGDM students in PBS are given ample opportunities to hone their leadership skills, event management skills, cultural activities, social work and ability to learn from each other and work as a team. It is totally focused on a holistic development of an individual at the end of the two year PGDM to take on the industry or entrepreneurial challenges.

Sanskriti (Cultural Club): -

"Sanskriti" is the Cultural Club of PBS, Pune. This club shall give students a platform to showcase their talent in Dance, Singing, Drama, Skit, Choreography, Composing, Writing Songs, Poems, and Articles etc.

Fit & Fine Club (FFC) (Sports Club):-

"Fit & Fine Club" (FFC) the Sports Club at PBS shall conduct various intra college and inter- college Sports competitions to keep the environment at the college fun-filled and enthusiastic.

Movie Club: -

Movies related to Managerial Concepts, strategies, autobiographies, documentaries and the life of Great Leaders are showcased in order to inspire students, initiate discussions and gain exposure to real life examples.

Pro Smart Club (Professional Development Club): -

"Pro Smart Club" is the Professional Development Club of PBS. This club provides a strong platform to the students to grow together professionally and bridge the gap between them and their dream profession.

Think Rethink Club (TR Club):-

"Think Rethink" is the Research Club at PBS that desires to collaborate students and professionals to conduct research relevant to the Industry and society.

Care & Share Club (CSC) (Social Welfare and Community Service Club):-

Care & Share Club (CSC) is the social welfare and community service club at PBS, Pune. The club is dedicated to working with the underprivileged sections of the society which shall have tie-ups and collaborations with national NGOs, as well as social-work related local and national bodies.

We Club (HR Club):-

"We Club" is the HR Club of PBS. Recognizing the role that human resources play in today's dynamic organizations, the HR Club is founded with the sole objective to equip the students with the required industry exposure and the latest industry requirement in terms of skills and expertise in various fields of HR, learn the practicalities of the theories that they learn in the classroom.

Artha-Tantra (Finance and investment Club):-

“Artha Tantra” is the Finance and Investment Club of PBS, Pune. The club works to familiarize students with the concepts of managing and investing resources. Finance and Investment Club gives students an understanding of real world finances, and enables them to be better equipped to manage them.

Market Gurus/MG Club (Marketing Club):-

“Market Gurus or MG Club” is the Marketing club of PBS. Marketing club intends to be the connection between students' creative efforts and real life marketing crises, and organizes events that require them to think on their feet and be dynamic in nature.

Venture Vultures (Entrepreneurship Club):-

“Venture Vultures” the Entrepreneurship Club of PBS shall conduct a myriad of events which shall help inculcate the spirit of entrepreneurship among the students of PBS. The Club shall encourage students to have a sense of enterprise and a need to create change by having events that showcase students' innovation and their ideas.



Institutes Under Pimpri Chinchwad Education Trust

| | |
|---|---|
| 1 | Pimpri Chinchwad Polytechnic (PCP), Pune |
| 2 | Pimpri Chinchwad College of Engineering (PCCOE), Pune (An Autonomous Institute) |
| 3 | Pimpri Chinchwad College of Engineering & Research (PCCOE&R), Pune |
| 4 | S. B. Patil Institute of Management (SBPIM), Pune |
| 5 | S. B. Patil College of Architecture and Design (SBPCOAD), Pune |
| 6 | S. B. Patil College of Science & Commerce (SBPCSC), Pune |
| 7 | S. B. Patil Public School (SBPPS), Pune |



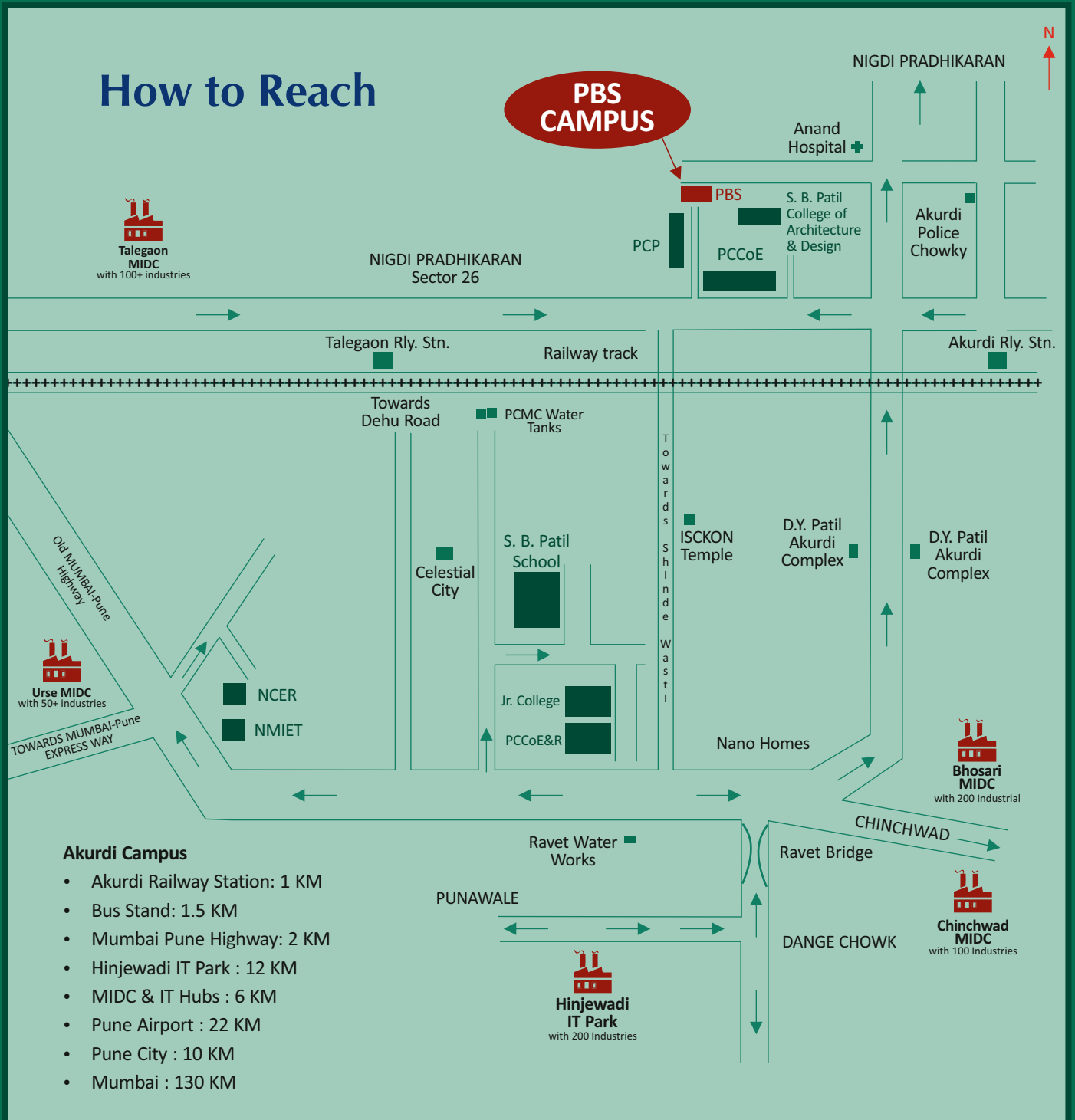
**Institutes Under Management Support By
Pimpri Chinchwad Education Trust (PCET)
Nutan Maharashtra Vidya Prasarak Mandal's**



| | |
|---|---|
| 8 | Nutan Maharashtra Institute of Engineering & Technology (NMIET), Pune |
| 9 | Nutan College of Engineering & Research (NCER), Pune |



How to Reach



Pimpri Chinchwad Education Trust's

PUNE BUSINESS SCHOOL

Sector No. 26, Pradhikaran, Nigdi, Pune - 411 044.

Tel: 020 276 597 70 / 89759 82140 Email: info@punebusinessschool.com

www.punebusinessschool.com



<https://www.facebook.com/punebschool>



<https://www.instagram.com/punebschool/>



https://twitter.com/school_pune



<https://www.youtube.com/channel/UCaU7qokBAhlohJkzfLk1yPg>